



STORYTELLING PHOTOGRAPHY

PROJECT



NORDPLUS ADULT 2023



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PROJECT PARTNERS:

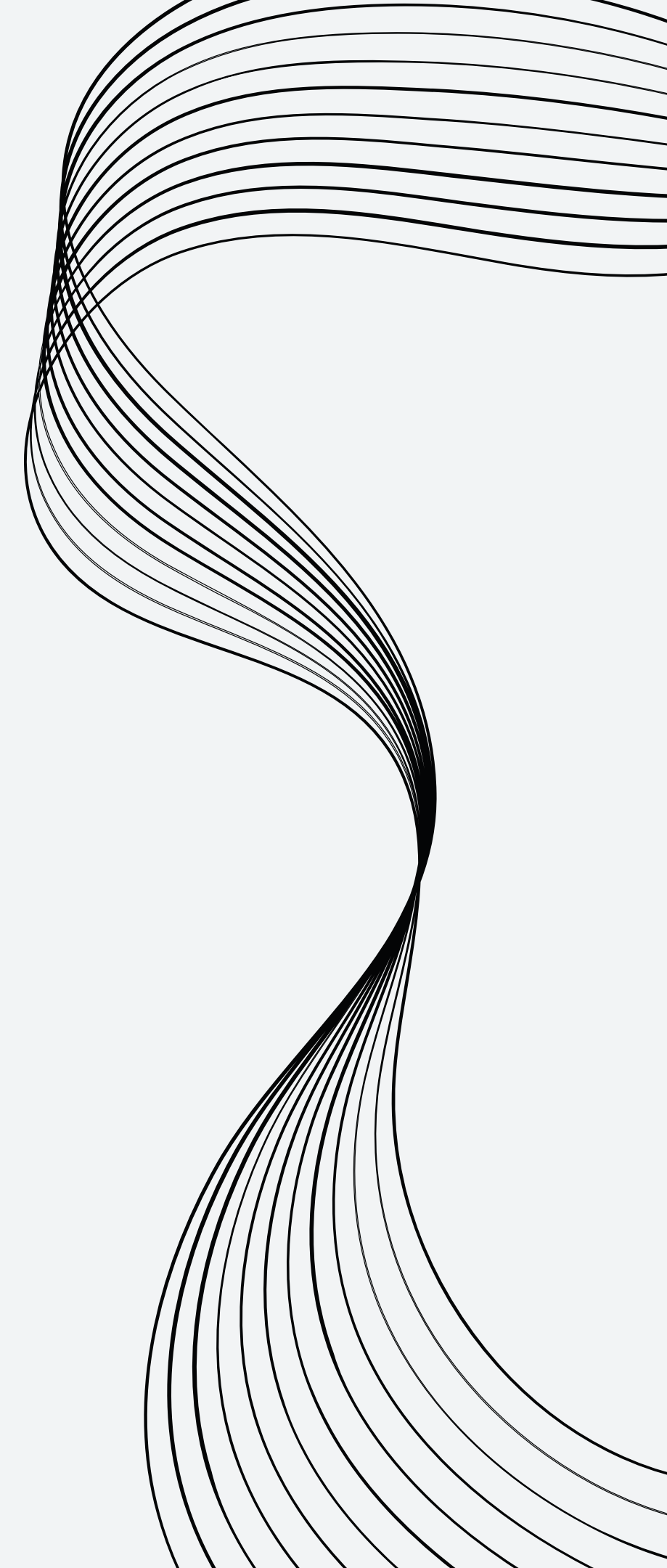
- GOODNESS OF PEOPLE. SWEDEN
- SOCIAL STEPS. LITHUANIA
- SEIKLEJATE VENNASKOND. ESTONIA
- DANISH YOUTH TEAM. DENMARK

PARTICIPANTS:

NGO staff (mentors, educators, teachers and facilitators)
who work with young adults.

TRAINEER

Gediminas Trečiokas - professional photographer and educator.



SUMMARY OF THE PROJECT

The aim of this project is to share the experience of the organization's staff and help to expand their qualifications, prepare for quality training in their country. I.e. to improve their activities, include modern tools and provide young adults with more professional skills in photography through non-formal education. Activities will be adapted in order to acquire new skills and use them for long-term goals in work activities.

GOALS:

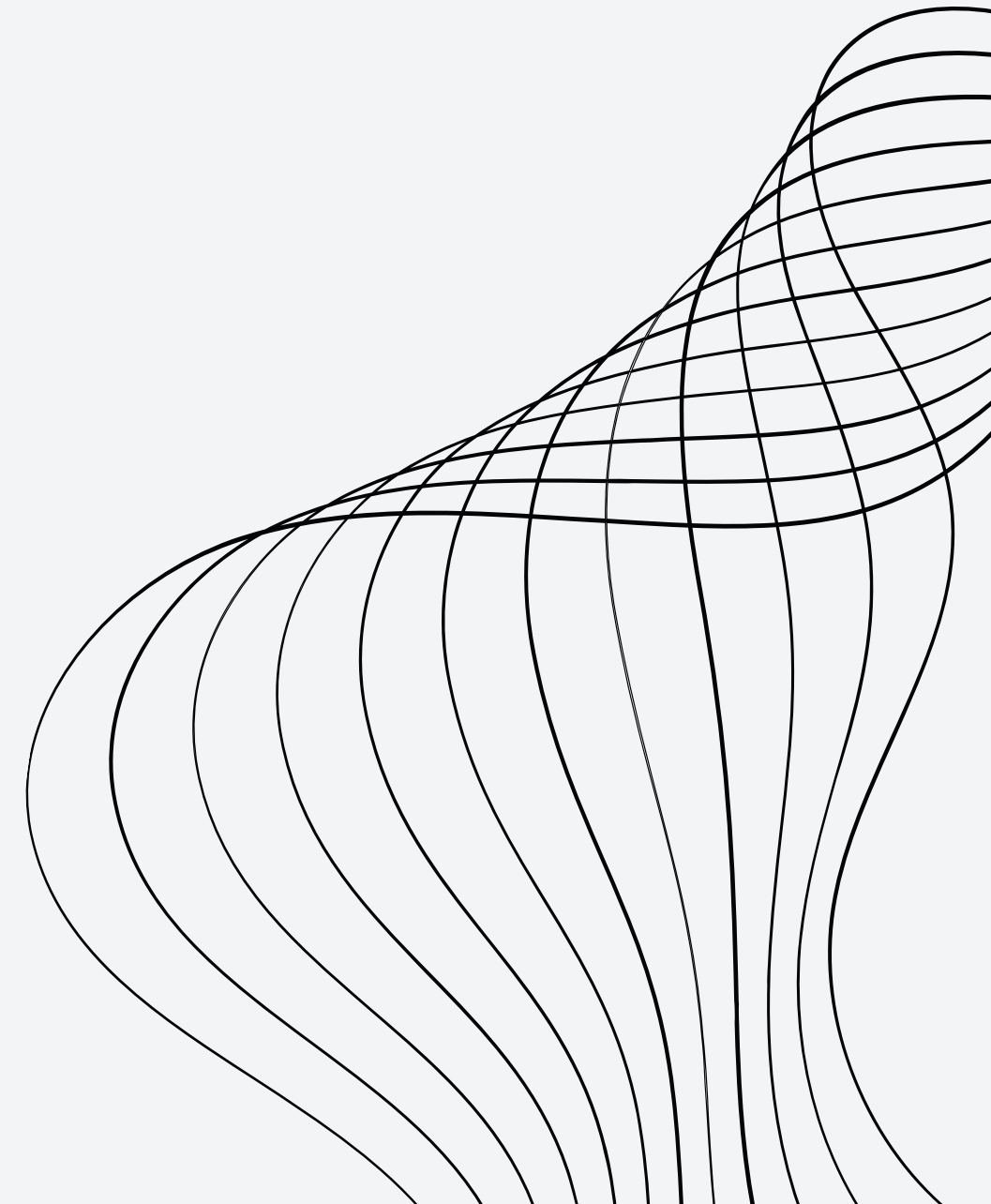
Share experience

Create new opportunities

Cooperate

Adopt good practices

Raise and solve problems, create new tools, become more effective in marketing, storytelling photography knowledge as an educational tool.



PROJECT STAGES AND DATES

1ST STAGE. TRANSNATIONAL MEETING IN SWEDEN

WHEN: 2023 09 07-11 (7TH ARRIVAL DAY, 11TH DEPARTURE DAY).

WHERE: ORREFORS VANDRARHEM. SILVERSPARREGATAN

WHO: 5 PEOPLE (TRAINEERS, EDUCATORS WHO WORK WITH YOUNG ADULTS) FROM EACH PARTNER ORGANISATION. TOTALLY 20 PEOPLE.



PROJECT STAGES AND DATES

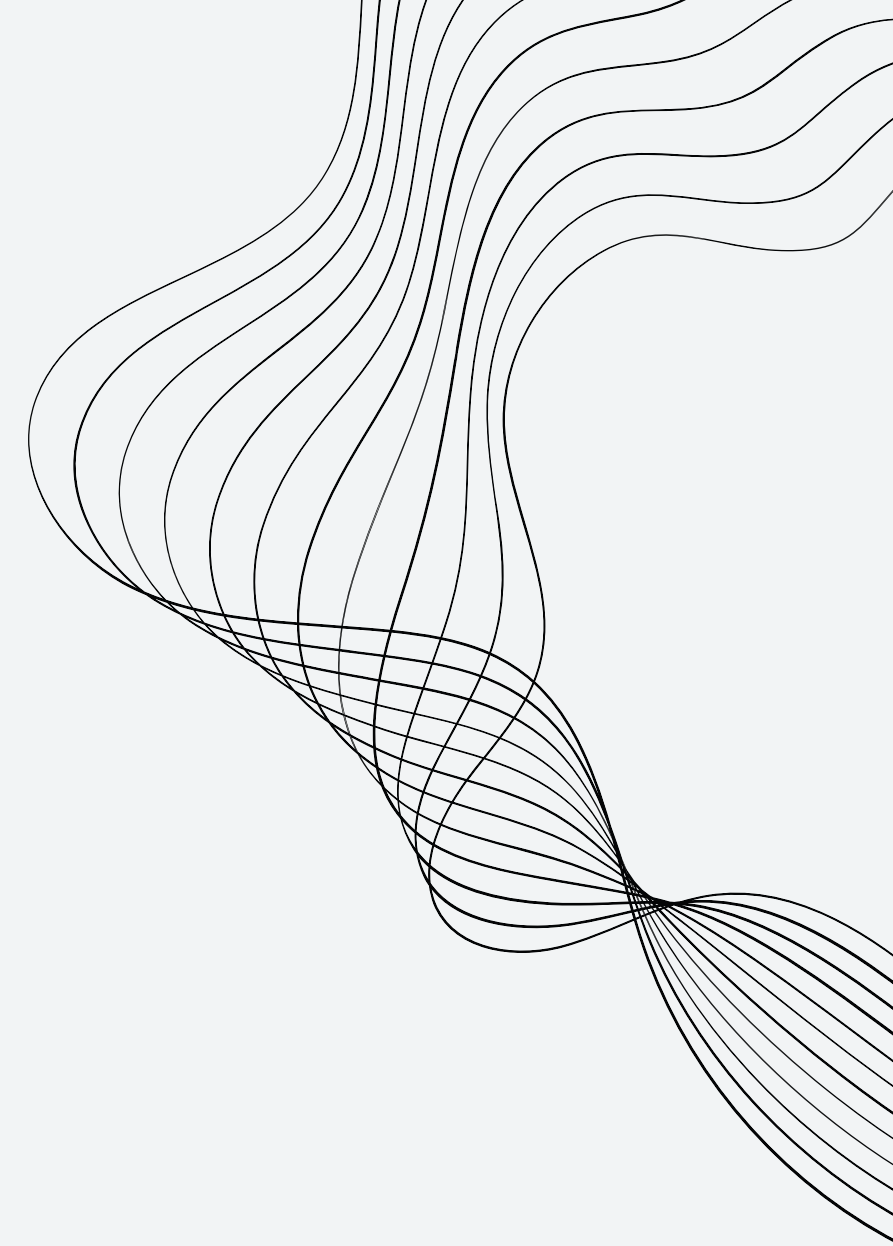
1ST STAGE. TRANSNATIONAL MEETING IN SWEDEN

ACTIVITIES:

1st day. 7th of September - arrival day.

2nd day. 8th of September.

- Meeting, getting to know each other,
- Presentations of each partner, by representing their visuality in social media, what tools they are using, what problems they face, what decisions they see and already done.
- Workshop in international groups to set up the challenges organisations meet in everyday work, and discussion.
- Set up the proposals for non-formal education activities in their countries according to the need, small presentations with photography.

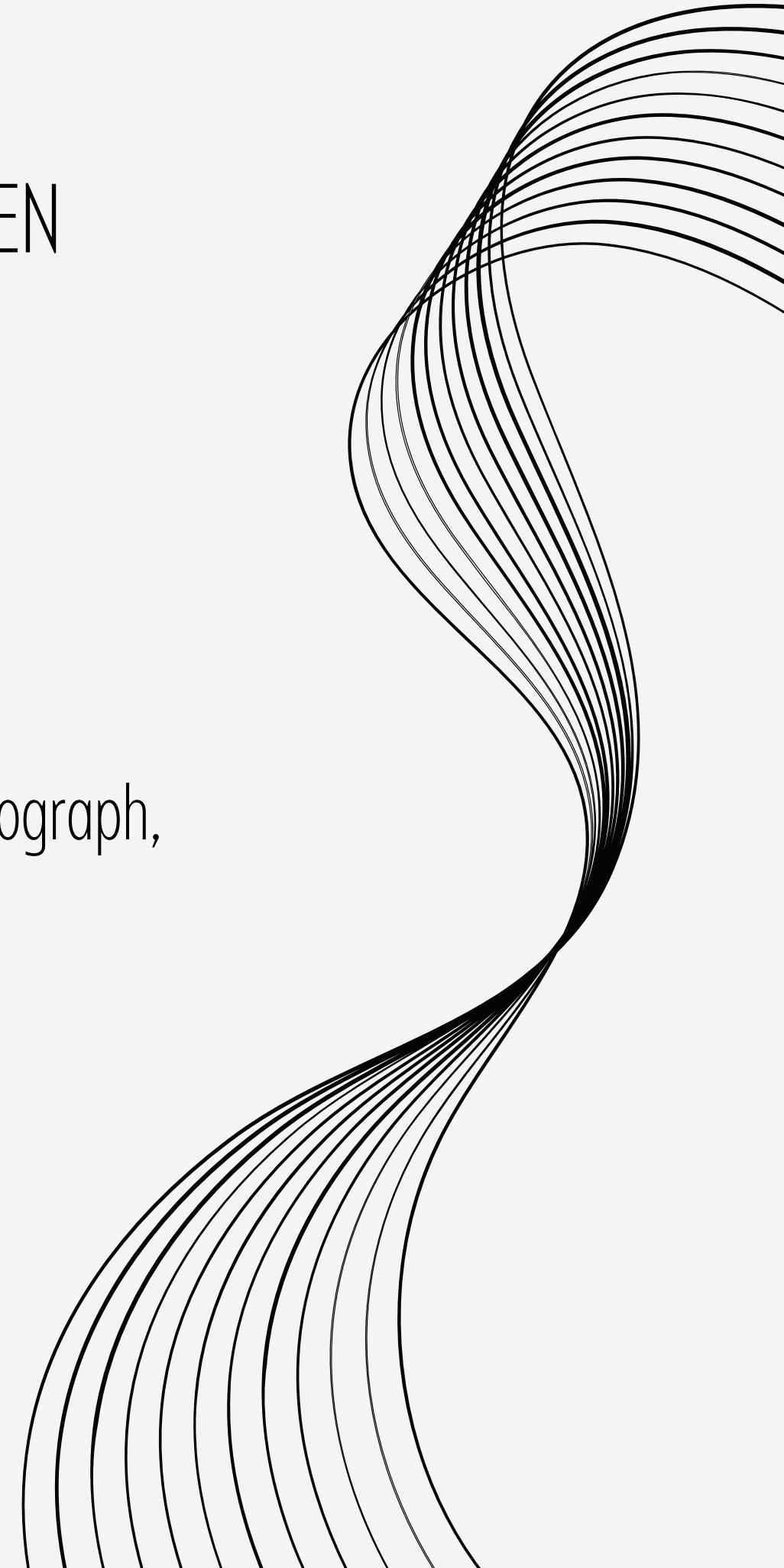


PROJECT STAGES AND DATES

1ST STAGE. TRANSNATIONAL MEETING IN SWEDEN

3rd day. 9th of September.

- Challenges of the visual media in the modern age,
- A visual, as a main tool to attract attention,
- Photography as a visual language and means of communication, -The recipe for the perfect photograph,
- Storytelling in photography,
- Practice,
- Q&A.



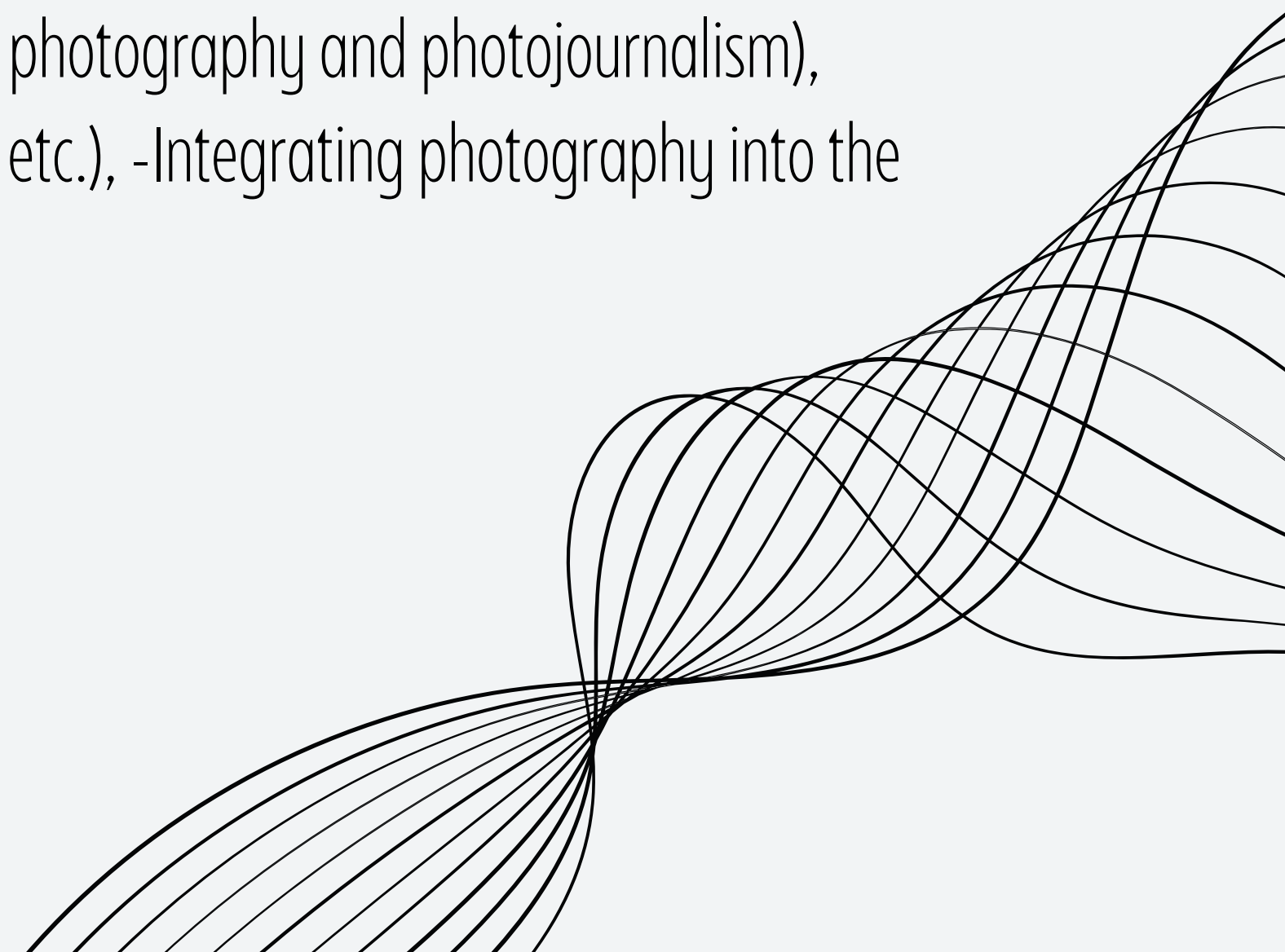
PROJECT STAGES AND DATES

1ST STAGE. TRANSNATIONAL MEETING IN SWEDEN

4th day. 10th of September.

- Light and composition,
- Turning ordinary events into extraordinary images (principles of documentary photography and photojournalism),
- Technical challenges (photographic gear, exposure, and other common issues, etc.), -Integrating photography into the marketing strategy in NGO,
- Practice,
- Setting future goals.
- Q&A.

5th day. 11th of september. departure.



PROJECT STAGES AND DATES

2nd STAGE. ACTIVITIES IN PARTNER COUNTRIES

WHEN: 2023 09 - 2024 04.

WHERE: PARTNER COUNTRIES: LITHUANIA, ESTONIA, DENMARK, SWEDEN.

WHO AND HOW: PARTNER ORGANISATIONS IMPLEMENT AT LEAST 3-4 ACTIVITIES IN THEIR REGION ACCORDING TO THE PICKED TOPIC OF THEIR ACTIVITY TO CREATE AWARENESS OF GLOBAL AND SOCIALLY IMPORTANT TOPICS. ADAPTING GAINED INFORMATION TO THEIR SOCIAL MEDIA AND MARKETING, HAVING A SEMINAR/TRAINING WITH THE REST OF THE TEAM.



PROJECT STAGES AND DATES

3RD STAGE. TRANSNATIONAL MEETING IN SWEDEN

ACTIVITIES:

1st day. 2024 17th of April - Arrival

2nd day. 2024 18th of April.

-Meeting each other, teamwork energisers.

-Presentations of each organisation how the project was implemented, what was done and how they managed to adapt more photography in their activities and daily work.



PROJECT STAGES AND DATES

3RD STAGE. TRANSNATIONAL MEETING IN SWEDEN

3rd day. 2024 19th of April.

- Work performed by participants in non-formal education activities.
- Presentation with customized photography of chosen globally or socially important topics. Comment and discussion in groups.
- Overview of achievements and problems of the group Comments of the photography educator. What needs to be changed and improved. Discussion in national groups



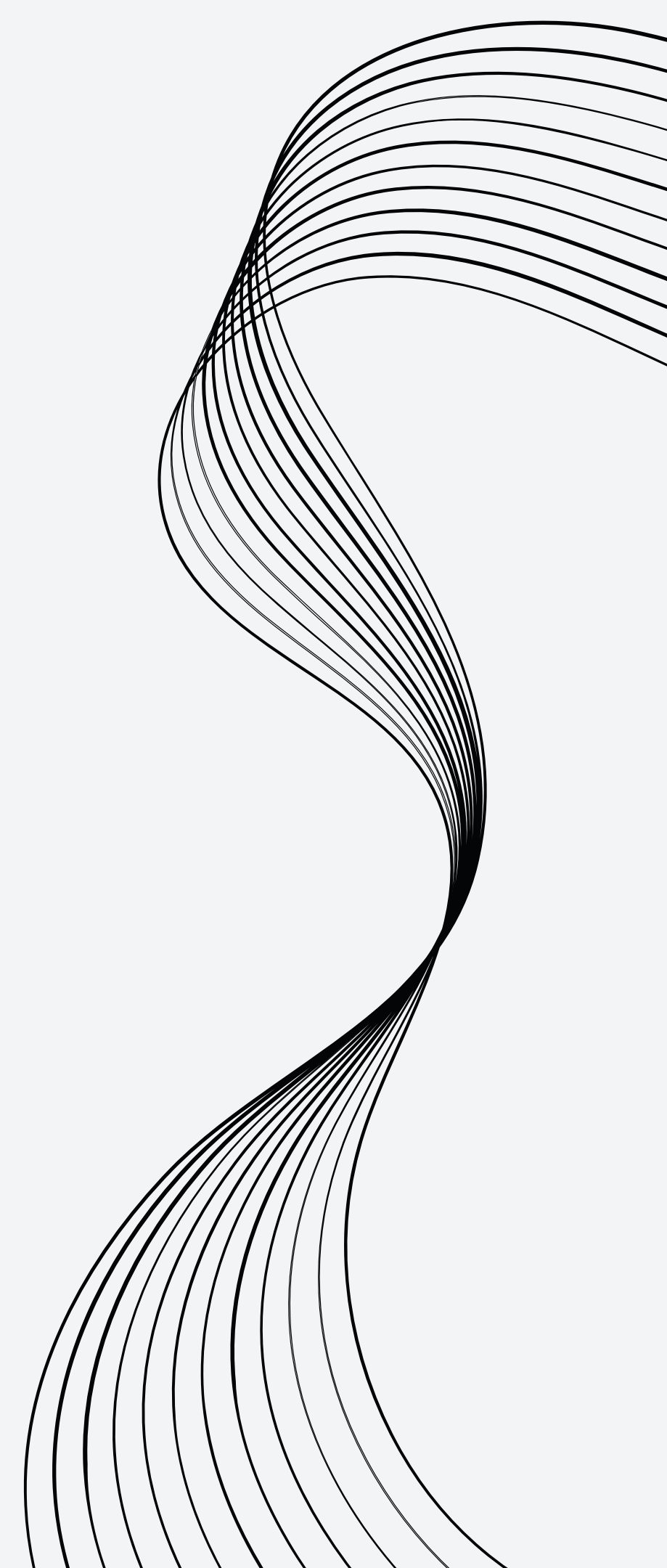
PROJECT STAGES AND DATES

3RD STAGE. TRANSNATIONAL MEETING IN SWEDEN

4th day. 2024 20th of April.

- Psychology of visual communication
- Modern tools that can help us in creating immersive visuals
- Post-production
- Q&A (solutions to the problems that the group is still facing, individual needs, and challenges)
- Practice and review
- Future plans and cooperations.
- Discussion and dissemination.

5th day. 2024 21st of April. Departure.



VENUE OF THE TRANSNATIONAL MEETINGS IN SWEDEN - ORREFORS VANDRARHEM

Silversparegatan 14, 380 40 Orrefors, Sweden.

Hostel is located in south of Sweden, Småland area, which is the most popular vacation area. It's newly renovated place where cultural heritage meets art and crazy ideas.

You all will be accommodated in double rooms with shared bathrooms and showers. Towels and duvets are included.

Hostel has a big outdoor area, close to forests and lake.

Check it out: www.booking.com - Orrefors Vandrarhem



TRAVELING

According project budget there is no specific sum for traveling. Project gives a plum sum for a person, what must include traveling, accomodation and meals.

So we kindly ask you to pick the most efective and economical way of traveling to Sweden.

All traveling options must be confirmed by email: benita@goodnessofpeople.se

Our suggestions:

Denmark, Copenhagen - Orrefors, Sweden. Distance 234.4 km. Target sum shall be 180€/pp. We recommend to come by car straight to Orrefors or by train from Copenhagen till Nybro city, Sweden. From Nybro city we are picking you up.

Lithuania, Klaipeda - Orrefors, Sweden. Distance 355.23 km Target sum shall be 180€/pp. We recommend to choose ferry Klaipeda-Karlshamn. From Karlshamn we are picking you up.

Estonia, Tallinn - Orrefors, Sweden. Distance 601.4 km. Target sum shall be 275€/pp. We recommend to come with a car by ferry and drive to Orrefors. There are options also to come from Stockholm to Kalmar with the bus. From Kalmar we are picking you up.

We are excited to meet you all and have an amazing experience.

We will plan an online meeting in august to prepare ourselves for the upcoming meeting.

If you have questions or concerns, you are welcome to contact us by email: benita@goodnessofpeople.se

See you soon!

