

KA1 MOBILITY OF YOUTH WORKERS



Contributions and feedback from promoter organizations is strongly encouraged

When? The dates we are suggesting are from 10 to 16 January 2022, including one travel day.

Where? In Vilanova i la Geltrú (Barcelona, Catalonia, Spain).



Why? Advocating is probably the most cost-effective type of action NGOs can carry on, since their effects are lasting for years (generations, even). Advocacy is also a valid way to improve society and support those in need, including youth.

The reason behind this proposal, postponed for one year due to the pandemic, is still relevant when the global health crisis is decreasing and other crises arise, being that young people can achieve amazing impact in society through successful advocating - if they believe in a cause, in themselves and have a specific set of competences, that we plan to **explore and learn** about in this **one-week seminar**.

Through advocating, young people can create social awareness about some of the most urgent global challenges, including global health, climate crisis, war culture, refugee crisis, xenophobia, human rights, SDGs and others in a context which is much worse for now than only one year ago, when the activity was expected.

The seminar promotes the idea: **every not for profit and non-governmental youth organization can influence policymakers to the extent they are capable to encourage and support young people to act as advocates and lead the changes which are necessary, on each community and at European and global level.**

The 4 general objectives of the seminar are:

- To **understand** advocacy as part of our role as youth NGOs.
- To **learn** how to encourage and support young people to take leadership as advocates.
- To **focus** on the knowledge, skills and attitudes which are necessary to advocate successfully and collect valid tools and activities to develop and recognize advocating as a competence.
- To **promote** exchange and networking among youth workers and NGOs active in the field of non-formal and intercultural learning, volunteering, active social inclusion and youth empowerment at European level.

The 4 specific objectives are:

- To **share** inspiring stories, practices and experience, successful or not about advocacy actions done by promoter organizations at local, regional, national, European and international level.
- To **define** together a competence framework 'for young people to take leadership as advocates' we can use on each promoter organizations.
- To **encourage** participants to develop 4 key competences as advocates during the activity.
- To **learn** how to design, implement and evaluate a campaign, both online and offline.

The **4 specific key competences** (knowledge, skills and attitudes) **we suggest focusing on** during the activity are: 1) leadership; 2) effective communication; 3) networking and 4) campaigning. Participants will learn **new tools and activities** not only about advocacy, but also about these 4 skills-based competences.



Seminar approaches focus on existing practice and experience, in defining together a competence framework, and also in collecting and sharing tools and activities, which can serve promoter organizations to build resilience and, as part of it, to develop an advocacy strategy. During the activity, we will use **non-formal** and **intercultural learning methods**, such as **workshops, games, role-plays, debates, group exercises, etc.**

The final program will depend on the contributions of each promoter organization and on the background and expertise of each participant, which will be collected in the preparatory phase and will be the ground for the group to gain new knowledge and inspiration.



The **3** specific foreseen **seminar results** are:

- A **competence framework** for young people to take leadership as advocates.
- An **online handbook or guide 'Tool for Youth Advocates'**, with a collection of tools and practices we will use during the seminar.
- **New project ideas** related with the project topics, at local, regional and international level.

Who? We plan to include the unique contributions, experience and know-how from all promoter organizations: NGOs with different aims, which either perceive advocating as part of their role or want to incorporate it to achieve a more sustainable impact.

We foresee bringing together to Vilanova I la Geltrú (Barcelona) 24 youth workers who are NGO leaders, project managers, youth workers, involved in each promoter organization. We will be 15 NGOs from 13 countries in total, who will have the opportunity to run presentations, facilitate workshops and share diverse tools and experience.

How? FCV will convene contact persons from each promoter organization to an online conversation, to provide basic information about the seminar at the end of November 2021.

A main role of contact persons is to make the selection of one individual following these criterias: youth worker (in a broad sense) willing to learn about the seminar topics and to share his/her experience, older than 18 years and able to communicate in English. Once the participants are selected, we will convene them to an online conversation no later than mid December 2021, to share information about their needs, expectations and contributions.

We will suggest participants to complete two preparatory assignments: to share some of their personal experience about the project topics and to propose a workshop or a presentation.

Project calendar:

End of November: Skype meetings with contact persons of each promoter organization.

Beginnings of December: Skype meetings with selected participants (1st round).

20th December: deadline to make the selection of participants/representatives and to complete the online registration form.

31th of December: deadline to make the purchase of the flight tickets to Barcelona.

Beginnings of January: Skype meetings with selected participants (2nd round).

From 10 to 16 January 2022. 6 days (including one travel day): realization of the program.

Partnership conditions:

Each promoter organization based in any of the following countries is responsible to select 1 participant: Bulgaria, Estonia, Latvia, Italy, Poland, Romania and Turkey. Each promoter organization based in the following countries is responsible to select 1 participant, and can select one participant: Germany, Greece, North Macedonia, Portugal and Serbia.

Each participant is responsible to make the purchase of the international travel tickets to Barcelona in advance using the cheapest fare. After presentation of the original tickets, invoices and travel documents,

FCV will pay the fixed amount per person, according to the distance calculation system.

275 € is the budget for participants travelling from Bulgaria, Germany, Greece, Italy, North Macedonia, Poland, Portugal, Romania and Serbia, and 360 € is the budget for participants travelling from Estonia, Latvia and Turkey.

Accommodation, food, materials, masks, hydro alcoholic gel and local transport will be provided by the organizers free of charge. There is no participation fee.

For any additional information, don't hesitate to contact us, by email, at projectes@catalunyavoluntaria.cat

Kind regards.

Lluc Martí